



**RE: 12<sup>th</sup> Annual Hot Pink Fun Run Sponsorship Opportunities**

Dear Placer Breast Cancer Foundation Supporter:

The Placer Breast Cancer Foundation is proud to host the 12<sup>th</sup> Annual Hot Pink Fun Run event. This family-friendly fun run/walk will be held the morning of Sunday, September 29, 2019 and will start and end at Civic Center Plaza on Vernon Street in Downtown Roseville. All proceeds from this event will benefit the Placer Breast Cancer Foundation.

Last year's event drew over 1,000 participants, volunteers, and spectators and raised more than \$20,000 in funds for local breast cancer research. In 2019 we expect even more participants to register for our 1 mile, 5K and 10K race options and, this year, we're making some fun changes! Our event will also end with mimosas or beer (and appropriate beverages for our younger participants) and pancakes! We will also have some activities for our families who attend the event!

The Placer Breast Cancer Foundation is dedicated to raising monies to fund new research and health education opportunities for our region. For more information about the Placer Breast Cancer Foundation, visit

[www.wethinkpink.org](http://www.wethinkpink.org).

Please support breast cancer research, prevention and education by becoming a sponsor of the Hot Pink Fun Run. The Placer Breast Cancer Foundation is 501(c)3 non-profit organization (tax ID # 27-0690037). Contributions made to the fund are tax deductible to the extent allowable by law.

If you are interested in becoming a sponsor please contact Foundation Administrator, Stephanie Hill at (916) 910-5769 or [info@wethinkpink.org](mailto:info@wethinkpink.org), or Race Director, Aldo Pineschi, at (916) 532-8079 or [aldo@surewest.net](mailto:aldo@surewest.net).

Respectfully,

Aldo Pineschi

Carol Garcia

Stephanie Hill

Charlie Harrison





## Sponsorship Levels

The Placer Breast Cancer Foundation will hold the 11th annual Hot Pink Fun Run on Sunday, September 30, 2018. We ask for your support of this fun, family-friendly event. For more information about sponsorships please contact Foundation Administrator Stephanie Hill at (916) 910-5769 or [info@wethinkpink.org](mailto:info@wethinkpink.org) or Race Director, Aldo Pineschi, at (916) 532-8079 or [aldo@surewest.net](mailto:aldo@surewest.net). In-kind sponsorship opportunities are also available.

### Bubbles \$5,000

- Premier booth location
- Premier position on all marketing pieces
- Premier position on banners at event
- Premier position on website, Facebook
- Premier position on t-shirts
- Company name at start/finish line
- Company name on stage during event
- Premier program recognition
- Mentions by emcee during event
- Exclusivity within industry
- 10 entries in race

### Brew \$2,500

- Booth location
- Logo on all marketing pieces
- Logo on banners at event
- Logo on website, Facebook
- Logo on runner t-shirt
- Program recognition
- Mentions by emcee during event
- Eight entries in race

### Suds \$1,000

- Booth location
- Logo on website and t-shirts
- Program recognition
- Mention by emcee during event
- Six entries in race

### Fizz \$750

- Booth location
- Logo on t-shirts
- Program recognition
- Mention by emcee during event
- Four entries in race

### Booth \$300

- Booth location
- One entry in race

### Hops \$150

- One entry in race

**SPONSOR REGISTRATION FORM** (Please email to Stephanie Hill at [info@wethinkpink.org](mailto:info@wethinkpink.org)):

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Sponsorship:  Bubbles  Brew  Suds  Fizz  Hops  Booth

If your sponsorship level comes with a booth space, would you like to donate that space to a non-profit? \_\_\_\_\_

Credit Card # (visa/mc only) \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_